



*When you wish upon a Star*  
Registered Charity No. 1060963  
*Dream making for sick children*

# FUNDRAISING PACK



For more information:  
[www.wish-walk.org.uk](http://www.wish-walk.org.uk)

**#superherowishwalk**



Registered with  
**FUNDRAISING  
REGULATOR**



[/whenyouwishuk](https://www.facebook.com/whenyouwishuk)



# ABOUT US



When You Wish Upon a Star has a simple mission, to grant the Wishes of children aged 4-16 living with a life threatening illness. The charity was founded by Barbara White in 1990, who was so inspired by a seriously ill four year old with a dream to meet Mickey Mouse that she wanted to bring smiles to the faces of many more brave and courageous children.

Since that day in 1990 we have granted over 18,500 Wishes across the UK. Our Wishes have the power to transform the lives of the children and families we work with. They allow families to put their child's illness on hold as they have fun and create precious memories together, and give the Wish Child a chance to simply be a child again. From these experiences the children and families draw extra strength, courage and the resilience to carry on their fight.







# WISH STORIES

## ANNABEL

Annabel is 9 years old and has right hemisphere brain damage, focal epilepsy and left hemiplegia. Her Wish was to be a Princess for the day, so When You Wish Upon a Star whisked her and her family off to Disneyland Paris where they worked their magic and transformed her into a Disney Princess!



Annabel's family said 'I want to say a few words of thanks to the charity for my family's holiday to Disneyland Paris. The pre-trip visit you made to deliver the tickets and presents for Annabel was a lovely touch. Everything was perfect & it allowed time to prepare and relax during the trip. We had a magical time and have some wonderful memories. Once again, thank you very much.'



## LINCOLN

Lincoln is 7 years old and was diagnosed with Stage 4 MYCN amplified neuroblastoma, an aggressive childhood cancer. Lincoln is a big gamer and loves FGTV gaming and playing his PS4. His favourite things are pizza, Minecraft and his cat Max.

When You Wish Upon a Star granted Lincoln's Wish for a new Xbox, so he can have an amazing time gaming with his friends.

Lincoln's mum sent us this lovely message 'I just wanted to send a massive thank you for Lincoln's gift of his Xbox, he is very happy with it and is enjoying playing Minecraft and other games with his friends.

Today we also received a very big gift filled with lots of yummy treats and gifts for Lincoln.

We have had a lovely evening after tea tucking into the lovely cake. Lots of smiles all around in the house and Lincoln said mummy this is the best day ever. Thank you so much to you all for all your support and generosity.'



We think our Wish Children are the real Superheroes in the world. They show amazing bravery and courage in some of the scariest moments of their lives, and continue to fight throughout their journey with life-threatening illnesses.

To celebrate our amazing Wish Children, we are calling on you to dress up as your own Superhero



## WHEN: ANY TIME

Our Superheroes will be Wish Walking across the UK at a convenient time which suits you.

## WHERE: ANYWHERE AND EVERYWHERE!

Your walk can be anywhere and any distance you like, whether it's a 2K walk in the hills, or a 5K doing laps of your garden – every step helps grant Wishes to children with life-threatening illnesses.

## YOUR SUPERHERO CAN BE ANYONE!

Whether your Superhero is your teacher, a favourite film or sports star, your Dad or your doctor, dress up as whoever your Superhero is, with a little help from our 'make-your-own' masks at the back of this booklet. Share your pictures by tagging us and using the hashtag **#superherowishwalk**



# GET FUNDRAISING!

We are asking each of our Superhero Wish Walkers to target themselves to raise a minimum of £10 per person!

## JUSTGIVING ONLINE FUNDRAISING

We recommend you set up a JustGiving page to collect donations online. We receive the donations and Gift Aid directly from JustGiving saving you time and penny-counting!

1. To set up your page visit [www.justgiving.com/start-fundraising](http://www.justgiving.com/start-fundraising). It is quick and easy but if you have any problems at all get in touch and we will be happy to help!
2. Set yourself a fundraising target!
3. Make sure you fill in the 'story' section to tell your friends, family and colleagues what you are doing and why our Wish Granting work is so important!
4. Keep everyone updated! Sharing pictures and updates of your fundraising progress and walk on the day, keeps your family and friends in the loop, and makes them more likely to support your efforts!

## SPONSORSHIP FORM

There is a sponsorship form at the back of this pack that you can print and use to collect donations. Please make sure you scan it in and send it back to your When You Wish Upon a Star Fundraiser so we can claim the Gift Aid on your behalf.

Every penny you raise will help grant more Wishes for children with life-threatening illnesses across the UK!



# DESIGN YOUR OWN SUPERHERO MASK

You can use these mask templates to help you dress up as your real Superhero for your Superhero Wish Walk. Whether it's your grandparents, your teacher, Spiderman or your favourite singer! You could even print a photo of your Superhero out and turn it into your mask!

## INSTRUCTIONS:

1. Print out this page on thick paper or card
2. Colour in and decorate your mask in the style of your favourite Superhero
3. Cut out the mask, including the eye holes
4. Punch holes on both sides of the mask and attach an elastic string
5. Wear your mask with pride as you take on your Superhero Wish Walk!









Thanks for your support!

**IF YOU ARE A UK TAXPAYER,  
DON'T FORGET TO TICK  
★ THE GIFT AID COLUMN...★**



...The government will then give our charity 25% on top of your donation.

[illegible]

Fundraiser Name:	
Fundraising Region:	
Serial No:	
Bank Folio No:	
Amount Received:	Date Paid:
Amount Gift Aid-able:	