


When you wish upon a Star
Registered Charity No. 1060963
Dream making for sick children



Elf Wish Walk

FUNDRAISING PACK

For more information:
www.whenyouwishuponastar.org.uk/christmas

#elfwishwalk





ABOUT US

When You Wish Upon a Star has a simple mission, to grant the Wishes of children aged 4-16 who live with life threatening illnesses. The charity was founded by Barbara White in 1990, who was so inspired by a seriously ill four year old girl with a dream to meet Mickey Mouse that she wanted to bring smiles to the faces of many more brave and courageous children.

Since that day we have proudly granted over 18,500 Wishes across the UK. Our Wishes have the power to transform the lives of the children and families we work with. They allow families to put their child's illness on hold as they have fun and create precious memories together. From these experiences the children and their families draw extra strength, courage and the resilience to carry on.



WISH STORIES

EDITH

Edith was unfortunately diagnosed with germ cell tumours. She loves the outdoors and her Wish was to visit the Eden Project, Cornwall with her family. Edith's mum Sam said

'It's actually difficult to recollect the exact words spoken by our oncology consultant when we were told with complete certainty that our beautiful, vivacious, intelligent, and strong-willed daughter had cancer. What isn't hard to recollect however is the unforgettable and excruciating pain felt as our hearts shattered into a million pieces.

A friend told me about When You Wish Upon a Star, an amazing charity who grant Wishes to children. They organised our dream family holiday to Cornwall, which is a very special place for us and we stayed in an amazing accommodation within 30 acres of wild-flower meadows with its own farm, lake and lots of other exciting activities which we just knew Edith would love. The Charity granted Edith's Wish and we can't thank them enough.'



RUBY

Ruby was only 4 years old and LOVED dancing and LOVED her ballet classes. When she was diagnosed with a Wilms Tumour her illness and the gruelling treatments meant that she had to put a stop to attending her ballet classes. Staying in an award winning 5 star hotel Ruby dressed in her handmade bespoke tutu was met by the Scottish Ballet Principle Dancer, the Nutcracker Prince who granted Ruby's Wish and invited her to dance in Clara's magical dream at the Nutcracker Ballet! A magical horse drawn carriage along the world famous Princes Street in Edinburgh Ruby arrived in style where she was met by the Snowflake Dancers at the Festival Theatre. Ruby had the chance to dance and even met the Sugar Plum Fairy herself who gifted Ruby a pair of signed pair of pointe shoes. Ruby is a true warrior and inspiration, her Wish created some of the most magical moments and where precious memories were made after such a difficult year.

"An amazing memory made for Ruby by an amazing charity" Ruby's family



HOW IT WORKS:

In your school or nursery

- Complete a walk of your playground or classroom
- Children ask their family and friends to sponsor them for their walk
- Why not reward the children with some milk and cookies after their laps to raise more funds?

In your community

- Use a community space to complete your walk as part of a group or as an individual
- Ask your family and friends to sponsor you

WHEN:

Anytime in November & December

WHERE:

A safe space within your community

WHO:

Anyone can participate, family groups, schools, nurseries, community groups

FUNDRAISE

Raise as many Wish Pounds as you can

HOW TO REGISTER

Contact your Regional Fundraiser to register your school / group and you will receive:

- An Elf hat for each participant
- An event information poster
- Fundraising thermometer
- Letter to parents / guardians explaining the Elf Wish Walk (if applicable)



GET FUNDRAISING!

Help to grant Wishes and raise as many Wish Pounds as you can this Christmas

JUSTGIVING ONLINE FUNDRAISING

We recommend you set up a JustGiving page to collect donations online. We receive the donations and Gift Aid directly saving you time and penny-counting!

1. To set up your page visit www.justgiving.com/start-fundraising. It is quick and easy but if you have any problems at all get in touch and we will be happy to help!
2. Set yourself a fundraising target!
3. Make sure you fill in the 'story' section to tell your friends, family and colleagues what you are doing and why our Wish Granting work is so important!
4. Keep everyone updated! Sharing pictures and updates of your fundraising progress and walk on the day keeps your family and friends in the loop, and makes them more likely to support your efforts!

SPONSORSHIP FORM

There is a sponsorship form included within the pack that you can print and use to collect donations.

Please ensure the sponsorship form is fully completed with address details and postcode.

Please return to us once your Elf Wish Walk is completed so we can claim any additional Gift Aid on your behalf.





Thanks for your support!

**IF YOU ARE A UK TAXPAYER,
DON'T FORGET TO TICK
★ THE GIFT AID COLUMN...★**



...The government will then give our charity 25% on top of your donation.

Full Name	Home Address (please don't put your work address here)	Postcode	★ Gift Aid ★ (please tick)	Amount
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[illegible]

TOTAL: £

Fundraiser Name:	
Fundraising Region:	
Serial No:	
Bank Folio No:	
Amount Received:	Date Paid:
Amount Gift Aid-able:	
Date donations given to Charity	

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Phone 0115 979 1720 **Email** midlandsandsouth@whenyouwish.org.uk



Registered with
**FUNDRAISING
REGULATOR**



[/whenyouwishuk](#)

THANK YOU!

Magical Wishes

Help us to fulfil our mission "to grant the Wishes of children who are aged 4-16 who live with life threatening illnesses"

Some children Wish to be a fairy princess, to meet a popstar or sporting hero, to dance at the Ballet or even say hello to Mickey & Minnie Mouse and for other children they may Wish for a laptop to keep in contact with their friends and family whilst in hospital during treatment.

A Wish gives our families time away and something to look forward to through times of uncertainty and often financial as well as emotional strain.

Wishes allow the family to put their child's illness on hold as they have fun and create precious magical memories that last a life-time!

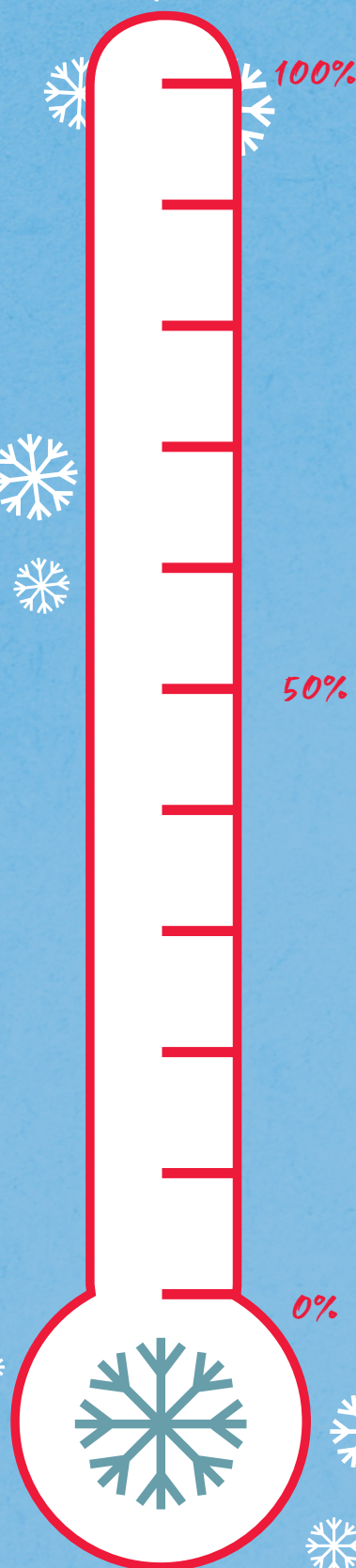
We invite you to be part of the magic!



Target

Total

Santa



Well done!



Nearly there
- you're doing great!



The journey
starts here