

# PLATINUM JUBILEE 2022

## FUNDRAISING BOOKLET



HEAD OFFICE Futurist House, Valley Road, Nottingham, NG5 1JE Phone 0115 979 1720 Email fundraising@whenyouwish.org.uk Website www.whenyouwishuponastar.org.uk







## ABOUT US



When You Wish Upon a Star has a simple mission, to grant the Wishes of children aged 4-16 living with a life threatening illness. The charity was founded by Barbara White in 1990, who was so inspired by a seriously ill four year old with a dream to meet Mickey Mouse that she wanted to bring smiles to the faces of many more brave and courageous children.

Since that day in 1990 we have granted over 18,500 Wishes across the UK. Our Wishes have the power to transform the lives of the children and families we work with. They allow families to put their child's illness on hold as they have fun and create precious memories together, and give the Wish Child a chance to simply be a child again. From these experiences the children and families draw extra strength, courage and the resilience to carry on their fight.



## WISH STORIES

### AMELIA

Amelia is 10 years old and faces daily challenges as she lives with Type 1 diabetes. Her wish was to spend time with Santa in Lapland where she stayed at the Santa Claus Hotel in Finland and started to tick off her Festive Wish list and more! Enjoying a magical Husky safari in the snowy forests as they crossed the Arctic Circle in search of Santa! A private meeting with Santa himself at his home where they sat round the fireplace and chatted all traditional Finnish hot chocolate!

> Santa was making his list and he was checking it twice for them before they took a walk to meet Santa's reindeer who

were resting up before the big day later in the month! The magic of Amelia's Lapland Wish offered a moment in time where Amelia and her family came together, a chance to make endless precious and important memories.

"Amelia's Wish still gives us goosebumps, it was so special and memories we will never forget"





Ruby was only 4 years old and LOVED dancing and LOVED her ballet classes. When she was diagnosed with a Wilms Tumour her illness and the gruelling treatments meant that she had to put a stop to attending her ballet classes. Staying in an award winning 5 star hotel Ruby dressed in her handmade bespoke tutu was met by the Scottish Ballet Principle Dancer, the Nutcracker Prince who granted Ruby's Wish and invited her to dance in Clara's magical dream at the Nutcracker Ballet! A magical horse drawn carriage along the world

famous Princes Street in Edinburgh Ruby arrived in style where she was met by the Snowflake Dancers at the Festival Theatre. Ruby had the chance to dance and even met the Sugar Plum Fairy herself who gifted Ruby a signed pair

of pointe shoes. Ruby is a true warrior and inspiration, her Wish created some of the most magical moments and where precious memories were made

after such a difficult year.

"An amazing memory made for Ruby by an amazing charity" Ruby's family



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## FUNDRAISING IDEAS

This year, the Queen will become the first British monarch to celebrate a Platinum Jubilee. Seventy years of service is certainly something to celebrate... so why not get involved and help raise funds for us to continue granting magical Wishes.

- HOST A JUBILEE AFTERNOON TEA OR DINNER PARTY
- ★ HOLD A JUBILEE STREET PARTY
- ★ HOLD A JUBILEE—THEMED EVENT AT YOUR SCHOOL
- The Dress up as a queen or king for the day
- ★ HOLD A JUBILEE—THEMED EVENT IN YOUR PLACE OF WORK
- **★** ORGANISE A RAFFLE
- ★ FOR THE BIG 70 SET A CHALLENGE TO WALK OR RUN 70K THROUGHOUT JUNE
- ◆ ORGANISE A JUBILEE SPONSORED WALK
- ★ HOST A JUBILEE QUIZ
- ★ OR JUST EAT CAKE!





## GET FUNDRAISING!



Decide on what you would like to do and register your event on our Website or Email: fundraising@whenyouwish.org.uk

### JUSTGIVING ONLINE FUNDRAISING

We recommend you set up a JustGiving page to collect donations online. We receive the donations and Gift Aid directly from JustGiving saving you time and penny-counting.

- 1. To set up your page visit www.justgiving.com/start-fundraising. It is quick and easy but if you have any problems at all get in touch and we will be happy to help.
- 2. Set yourself a fundraising target.
- 3. Make sure you fill in the 'story' section to tell your friends, family and colleagues what you are doing and why our Wish Granting work is so important.
- 4. Keep everyone updated. Sharing pictures and updates of your fundraising progress, keeps your family and friends in the loop, and makes them more likely to support your efforts.

## SPONSORSHIP FORM



There is a sponsorship form at the back of this pack that you can print and use to collect donations. Please make sure you scan it in and send it back to your When You Wish Upon a Star Fundraiser so we can claim the Gift Aid on your behalf.





#### wichupopastar ora uk

#### www.whenyouwishuponastar.org.uk

Gift Aid: If you are a UK taxpayer, When You Wish Upon a Star can claim an additional 25p for every £1 you donate through the Gift Aid Scheme. There's no extra cost to you. I confirm I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax in the current tax year than the amount of Gift Aid claimed on all my donations it is my responsibility to pay any difference.

#### SPONSORSHIP FORM

The challenge:	
Participants:	
Date of event:	

Full Name	Home Address (please don't put your work address here)	Postcode	Gift Aid (please tick)	Amount
			TOTAL:	£







## RAISING MONEY = GRANTING WISHES

Thanks for your support!



#### IF YOU ARE A UK TAXPAYER, DON'T FORGET TO TICK ★ THE GIFT AID COLUMN...★



...The government will then give our charity 25% on top of your donation.

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#### JOIN US

TO RAISE MONEY FOR WHEN YOU WISH UPON A STAR



#### PLATINUM JUBILEE 2022

WHEN:

WHERE:



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