Laps for Lapland FAQs

What is Laps for Lapland?

Laps for Lapland is a festive fundraising challenge where participants complete laps throughout December to help raise money for wish trips to Lapland for children living with serious or life-threatening illnesses.

Why is the challenge taking place?

The challenge aims to raise £20,000 to help send five wish families on a magical Lapland adventure, creating precious memories and bringing joy during difficult times.

Who will benefit from the money raised?

Funds raised will help grant wishes for children with serious illnesses and their families, giving them the opportunity to experience a special trip to Lapland together.

What activities count as a lap?

You can complete your laps however you choose. Choose a location and a distance to walk, run, wheel, skip, cycle or dance! Or you could set yourself a daily step or kilometre target throughout December. The important thing is getting involved and fundraising for wishes.

Do I have to complete a specific distance?

No. You can choose a challenge that suits your age, fitness level, and circumstances.

Can children take part?

Yes. The challenge is suitable for people of all ages. Children can participate with support from parents, carers, schools, nurseries, or youth groups.

Can schools and nurseries get involved?

Absolutely. Schools and nurseries can set collective lap goals, such as laps of their playground, or they could organise festive activity days, hold friendly competitions, and encourage pupils to fundraise together.

Can workplaces take part?

Yes. Businesses and organisations are encouraged to create team challenges, such as an inter-departmental daily step challenge, or organise a team-building festive walk to support the campaign.

Can I take part as part of a team?

Yes. You can participate as an individual or create a team with friends, family, colleagues, classmates, or community groups.

How do I sign up?

Simply register for the challenge and set up your fundraising page. You can personalise it with photos, your fundraising story, and your target amount.

How do I start fundraising?

Go to Laps for Lapland 2026 - JustGiving and click the orange ‘Star Fundraising’ button to set up your page. A great way to begin is by making your own donation, then sharing your fundraising page with friends, family, colleagues, and your social media networks.

How can I encourage people to donate?

Try:

- Sharing why you're taking part
- Posting regular updates on your progress
- Sharing photos and videos of your laps
- Celebrating milestones
- Asking supporters to sponsor a certain number of laps

Can I fundraise offline?

Yes. You can collect cash donations at local events, community gatherings, or workplace activities and add them to your fundraising total where applicable.

How can I make my challenge more festive?

You could:

- Wear Christmas costumes or jumpers
- Create a festive playlist
- Decorate your route
- Organise themed walks with friends and family
- Celebrate completed milestones with certificates or stickers

Is there a fundraising target?

Participants can set their own fundraising goals. Collectively, the campaign aims to raise £20,000 from everyone taking part to help send five families to Lapland.

Do I need special equipment?

No special equipment is required. Just choose comfortable clothing and footwear suitable for your chosen activity and the weather conditions.

How can I stay safe during my challenge?

We recommend:

- Choosing safe, well-lit routes
- Wearing appropriate clothing for the weather
- Staying visible in darker conditions
- Participating with friends or family where possible
- Following local safety guidance

What difference will my fundraising make?

Every pound raised helps create life-changing memories for children and families facing serious illness. Wish trips offer families the chance to spend quality time together, have fun, and make positive memories that can last a lifetime.

Are there examples of families who have benefited?

Yes. Families like Martha's and Madeleine's have enjoyed unforgettable experiences in Lapland, from playing in the snow to riding snowmobiles. Former wish recipients have shared how these experiences brought joy during challenging times and created lasting family memories.

You can read more about the difference a Wish makes on our website: Wish Stories | When you Wish Upon a Star

How often should I update my supporters?

Regular updates throughout December are encouraged. Sharing your progress helps maintain momentum, thank donors, and inspire additional support.

Who can I contact if I need help?

The fundraising team is available to provide advice, resources, and support throughout your challenge. Please get in touch if you have any questions about taking part or fundraising.

Email: fundraising@whenyouwish.org.uk

Call: 0115 9791 720

Additional FAQ for Corporate Partners

Can our company sponsor the challenge?
Yes. Businesses can support through sponsorship, matched funding, team participation, or event partnerships.

Can we run a workplace competition?
Absolutely. Friendly competitions, such as a December step or kilometre challenge, between teams or departments is a fantastic way to increase engagement and fundraising.

Can our company match donations?
Many employers offer matched giving schemes. Check with your employer to see whether donations made by employees can be matched.

Additional FAQ for Schools

Can pupils complete laps during school hours?
Yes, subject to your school's normal procedures and risk assessments.

Can classes compete against each other?
Absolutely. Setting class or year-group targets can be a fun way to encourage participation and teamwork.

Do pupils need to complete all laps at once?
No. Laps can be completed throughout December, making participation flexible and accessible for everyone.