



TOTALLY Stockport KRAZY RACES UNVEILS WHEN YOU WISH UPON A STAR as HEADLINE CHARITY PARTNER

Krazy Races, the popular, free to attend national soapbox derby has today confirmed that local children's charity; When you wish upon a star, will become it's headline charity partner for the event which is set to Totally, Take over Stockport on Sunday 28th May 2023.

The national award winning soapbox derby event that sees a mixture of local and business teams, build and race weird & wacky soapboxes through the centre of Towns & cities while raising money for local charities has seen nearly 50,000 people coming out to support the free to attend events when Krazy Races visited Shropshire, Cheshire and Wolverhampton City Centre this Summer.

Since the event's creation back in 2018, Krazy Races has raised over £40,000 for local charities and good causes. Every team who enters a soapbox raises money for a local charity close to their heart with the event backing a headline charity partner who has a big presence on and leading up to the day.

In 2022, Krazy Races partnered with national charity Macmillan Cancer Support for all its Summer events. The partnership allowed the charity to collect and receive funds through several revenue streams including; car park donations, event brochure money as well as hundreds of pounds through cake sales and raffles. The final total for the year for Macmillan and other local charities is over £30,000.

Danny Scoffin, Head of Marketing for Krazy Races; "Our Krazy Races events are all about raising as much money for local charities as possible while giving families a fantastic free day. We work closely with our headline charity partner to help integrate them to the heart of the event, giving them as many opportunities as possible to raise as much as they can!

Our event is all about giving people of all ages a bit of magic and a unique experience. When you wish upon a star is the perfect charity partner for us and the work they have done over the years giving poorly children magical experiences is inspirational. We are over the moon to be working with such an

incredible charity and are looking forward to working closely with them over the coming months.”

Megan Finch, Community Fundraiser from When you Wish Upon A Star; ‘We are so excited to be working alongside the team at Krazy Races on their brand new Stockport event!

The charity is celebrating 25 years of being in Stockport and have received such incredible support throughout this time from the local community and businesses based in the town and its surrounding areas.

Our mission at When You Wish Upon A Star is granting the Wishes of children living with life threatening illnesses and bringing a little bit of magic to their lives when they need it the most. This goes hand in hand with the amazing events that the Krazy Races throw and we are looking forward to bringing a bit of magic to Stockport together!’

Totally Stockport Krazy Races will be coming to Town on Sunday 28th May with headline sponsor Totally Stockport BID before visiting Swansea on Sunday 18th June and Northwich on Sunday 16th July. Team spaces for all three events are now open.

For more information visit www.krazyraces.co.uk

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