

W

When you wish
upon a star

Wishmas Fundraising Pack



About us

When You Wish Upon a Star has one simple mission, to grant the Wishes of children aged 4-16 who live with life-threatening or terminal illnesses.

What is a Wish?

Over the past 35 years, we have brought joy, hope, and treasured memories to thousands of children and their families across the UK.

A child's Wish can range from meeting a favourite celebrity, experiencing a magical holiday, specialised equipment to having a dream day filled with love and laughter.

Each Wish is carefully tailored to the child's hopes and needs, creating moments that allow them to be more than their illness, to be simply a child again.

A Wish creates life-long precious memories for our families when they might not have thought it could be possible to achieve through illness or disability.



Ways to Get Involved

There are many ways you can fundraise and get involved to help grant Wishes for children living with life-threatening illnesses!



Santa Wish Walk

The Santa Wish Walk is a fun, inclusive and accessible way for your nursery or school community to get involved and help children and families in need.

Pupils can take part by wearing a gifted Santa hat from Wish Bear and walk sponsored laps around the playground, completing their daily mile in festive style, or even heading out for a walk in the local park.

We'll provide Santa hats for everyone!

Children can wear them during their walk — or whenever they like — adding plenty of festive cheer along the way.

Every step makes a difference, helping us to grant magical Wishes and create special memories for seriously ill children.



Wear What You Wish

Thursday 11th December

We're inviting everyone to get creative and Wear What You Wish!

Whether it's a Christmas jumper, a unicorn costume, a firefighter's outfit or something completely unique, this is your chance to use your imagination and have fun with your friends.

By taking part, you'll not only enjoy a day filled with colour and creativity, but you'll also be helping to raise funds that make a real difference for children and families in need.

The difference you'll be making

£150 could buy a magical theatre or concert ticket.

£900 could support a child & parent/ legal guardian to go in search of Santa.

£1800 could support an overnight safari lodge stay with tigers.

£3000 could support a magical Wish to Disney.

"Cancer has been our life for so long with both our girls being diagnosed. It's all we know. It was so nice to leave hospital behind and enjoy some quality time. It was the most amazing experience we have ever had. The Lapland trip was magical."

The Miller Family



Get Fundraising

Decide how you will collect your Wishmas donations
We can support cashless donations or downloadable sponsor forms

Choose a lead Teacher, Early Years Practitioner or Pupil Team representatives to lead your Wishmas fundraising.

JustGiving

JustGiving is an easy way to donate and add Gift Aid, saving you time and penny-counting!

See the instructions below for how to set up your JustGiving page.

Set up your page & choose a fundraising goal!

www.justgiving.com/campaign/wishmasmagic2025

Choose: Start Fundraising

Complete the 'story' section

Tell your friends, family and colleagues what you are doing and why Wish Granting is so important!

Keep everyone updated

Fundraising updates & pictures with Parent or Legal Guardian communications

Giving Thanks

After your Wishmas fundraising is completed and kindly paid into the charity you will receive a special certificate and letter of thanks from Wish Bear!





Be part of the



ishmas Magic

For more information, please contact our Wish team

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