



Design it, Win it, Wear it,

Help grant a magical Wish!

How its works

1. UK wide competition in collaboration with Hype
2. Open to Primary & secondary schools and local children's community groups
3. Age criteria
 - a. 4-7 years
 - b. 8-11 years
 - c. 12-16 years
4. Design it, win it, wear it, Help grant a Wish
 - a. Creative competition by designing a backpack with a chance to see their design come to life
 - b. Suggested £1 donation per entry to help a grant a Wish
 - c. 3 winning designs - *1 winner per age group*
5. All entries must be submitted by
 - a. 17:00 31st August 2025
 - b. Email or Post:
 - c. Attach/ scan to emails or enclose all entries with a cover note or email:
 - i. Lead name
 - ii. School or community group name
 - iii. Region
 - d. Email: fundraising@whenyouwish.org.uk
 - e. Post: FAO: Fundraising Team, When You Wish Upon a Star, G6 Ash Tree Court, Nottingham NG8 6PY
 - f. Any entries received after 31st August 2025 will not be entered into the competition

Registration

6. Can pupils or children enter directly to When You Wish Upon a Star
 - a. **NO:** All entries must be submitted by a named person, teacher, leader who represents the primary or secondary school or local community group that the child attends.
7. I would like to register my school or community group to take part
 - a. AMAZING thank you so much for your support!
 - b. Step 1:
 - i. Email fundraising@whenyouwish.org.uk to notify that you wish to take part
 - ii. Lead name
 - iii. School or community group name
 - c. Step 2:
 - i. Download the Design templates and posters
 - ii. Inform your school or community group
 - iii. Announce at a school assembly, via the PTA, Parent council, email, social media
 - iv. Set an activity day or week to complete
 - v. Issues Template sheets: print to A4 or A3
 - vi. 1 entry per pupil/ child

- vii. Collect all entries.
- viii. Submit to When You Wish Upon a Star by 17:00 31st August 2025
- d. Step 3:
 - i. Collect your donations: suggested £1 donation to take part per entry.
 - ii. We want as many of your pupils/ children to be involved as possible, regardless of their circumstances at home.
 - iii. We are aware of the financial pressures on families and appreciate that not every child may be able to donate £1.
 - iv. Make your donation to When You Wish Upon a Star
 - 1. Via BACS transfer
 - 2. Cheque
 - 3. Or online
 - a. If using online: please enter into the narrative.
 - b. Hype Wish Competition and your school/ community group name.
 - v. All generous funds raised to kindly be donated to the charity by 01.09.25.

How are the winners chosen?

- 8. Winners will be selected by a panel from When You Wish Upon a Star and Apparel Brands Ltd.
- 9. The Winner will have their backpack designed and produced as their prize
- 10. 1 winner per age group

Terms and conditions apply